

Eco-Friendly Tips

- Clean indoor air with plants
- Purchase green cleaning products
- Buy rechargeable items instead of battery operated ones
- Subscribe to online newspapers
- Don't let water run when brushing your teeth or washing your face
- Install lights with sensors that turn on when they detect movement and automatically turn off after a few minutes
- Switch to fluorescent light bulbs and add more natural lighting with additional windows or skylights
- Repair leaky fixtures and install low-flow showerheads and faucets
- Buy products made from recycled materials whenever possible



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For information on Canada's ENERGY STAR Initiative, call the toll-free publications line of Natural Resources Canada's Office of Energy Efficiency at 1 800 387-2000, or visit the Web site at energystar.gc.ca.



Contact Us

Contact your broker for this or other additional coverages. The Sovereign is headquartered in Calgary, Alberta and a prominent Canadian provider of insurance and other financial products and services through the independent broker network.

insure2green



For homeowners
who want to
make a difference

THE **SOVEREIGN**
GENERAL INSURANCE COMPANY

*Canadians protecting Canadians since 1953
A member of The Co-operators group of companies*

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THE **SOVEREIGN**
GENERAL INSURANCE COMPANY

Like an increasing number of Canadians, you have become more concerned about the environment.

This planet is our home and it is our responsibility to care for and pass on to future generations. From hybrid cars to alternative energy production, green* building construction is just one more step towards maintaining our environment.



Expanding Our Green Reach

Promoting and offering green* products can make a positive impact on the environment and on human health. Although green* homes cost more to build, green homes have lower operating costs by minimizing energy and water use. Improved indoor environmental quality can cut costs by improving health. This **insure2green** coverage would allow policyholders to upgrade during reconstruction after a total or partial loss.

Even if you have a relatively energy efficient home there are a large number of products on the market today that are more sustainable or eco-friendly.

This **insure2green** coverage provides for the difference in cost between the original item and one of similar quality by replacing with products that meet ENERGY STAR efficiency ratings. Products with this symbol show that the product meets ENERGY STAR specifications for energy efficiency.



**Green: A synonym for sustainable, environmentally responsible or eco-friendly.*

Coverage Benefits

Choose the following:

Floors

Eco-friendly options include cork and bamboo

Heating, Ventilating and Air Conditioning (HVAC) System

Upgrade to an energy efficient system

Windows, Doors & Skylights

Upgrade to new technologies that help save energy

Lighting

Reap the benefits by changing to energy-efficient light bulbs and fixtures

Plumbing

Homeowners can consider these items for upgrades when exploring how to minimize the home's water usage; low flow toilets, sinks, dishwashers and showerheads

Appliances

Save on electricity and water consumption with ENERGY STAR® appliances

Limit Options: \$5,000, \$7,500, \$10,000

